**Minutes of the Aldergrove Business Association Director's Meeting**
**Thursday, January 15, 2026 at 6:00 pm**
**At Jen Davies' house**

**Present**:

Jodi Steeves, President
Sharon Brown, Vice-President
Jen Davies, Secretary/Treasurer
Vanessa Pike, Director
Bonnie Angelini, Director
Greg Davis, Director

**Regrets:**
None

1. **Agenda:** Moved by Sharon and seconded by Greg that the January 15, 2026 agenda be adopted as circulated with the addition of Linked In under New Business.

2. **Previous Minutes:** Moved by Sharon and seconded by Jodi that the minutes from the November 26, 2025 General Meeting be adopted as circulated.

3. **Correspondence:**

    a. Sherri Martin resignation and replacement - Sherri has resigned due to health reasons, and so this leaves one vacant spot for another director to step in until the AGM. **Jodi will follow up with Susan Glover to see if she wants to step in.**
    b. Community Grant due Feb. 28, 2026 – this is an online application to apply for funds for this year's Christmas tree lighting event. Sharon volunteered to apply. **Jen will send Sharon the login details for the application.** Will need to get more information from Alyssa Nielsen. Still waiting for all the invoices from Alyssa so we can finish paying for last year's Christmas tree lighting event.

4. **Treasurer's Report:** Jen updated the group with the ABA's financial position. There is $7058.63 in the ABA bank account, but 3 cheques were signed tonight so the balance will be $4944.58 after these cheques clear. In December, $1578.65 was paid to Buy the Right Light Co for installing the Christmas tree and $479.64 was paid to Cobra Electric for installing the Remembrance Day banners. There are 3 new members since our last meeting – ARDNT Solutions, Factory Outlet Trailers and Truck Upfitting, and RICL Construction. Many members have renewed their membership, but many have not so **Jen will send a reminder email to all members who have not yet renewed by Jan. 31st**.

**Outstanding Business:**

a. Director's voted by email to increase member dues to $69.99/year. The email vote was sent to all directors December 19. The extra money received will be used to pay for 2 coaching sessions for our members. All directors were in favour of the increase. A discussion was had for next year, if members pay by a

certain date, they will get a discount or gift of some kind such as first in line to get videography done.

b. Shepherd Marketing social media videos – Shepherd Marketing has already been posting videos on the ABA Facebook and Instagram pages, and these are getting lots of views. The videos were taken at our last General Meeting, including interviews with a few members. A discussion was had about how to video members in a fair, inclusive fashion. It was decided that we should email all our members asking who wants to do a video, and we will pick a date and time that they would have to show up with any props (such as a banner, board or vehicle) and promote their business. **Jen will draft and send email to members.** Discussions were also had about letting the Board of Directors have first shot at getting a video done to promote their businesses. Shepherd Marketing will also be invited to our coaching sessions and networking events and will video members there.
c. Banners and new banner grant due Feb. 28, 2026 – **Jen will apply for banner grant** and will ask for more Christmas banners to be printed. We only had enough funds to print and install half the Christmas banners last year. Jen will also choose some Spring banners from our stock in storage and have these installed.
d. Instagram handles – Jen emailed all the members asking for Instagram handles. **Jen will send these to Jodi** so Shepherd Marketing can add them to their posts.
e. Volunteer Sign up sheet – Jodi is in the process of creating a sign up sheet so we can email to all our members asking them to sign up for our events. We will also distribute the sign up sheets at our Networking Events. **Jodi will finalize the volunteer sign up sheets.**

5. **Committee Reports:**
    a. Membership Report
    b. Event Report
        1. Shop Local recap – there were 8 participants for the 2025 Shop Local event. Next year we need to deliver flyers to member businesses. Deliver at least 3 weeks prior (we could deliver these at the same time as we deliver the Halloween posters).
        2. **2026 Events Calendar**
            **a.** Valentine's themed member networking event – Feb. 12 at 6pm. **Jodi will order props. Vanessa will get quote for chocolate fondue rental. Vanessa will organize "Find Your Match" game. Jodi will ask Bellevue to host.** We will randomly draw a winner for members who come dressed in Valentine's Day themed attire. **Jen will email members promoting the event and asking for prize donations.** We will have a 360 degree video machine and sponsor businesses will be promoted on social media.

**b.** Easter Colouring Contest – kids/seniors can pick up colouring sheets at participating businesses. There will be 4 prizes for the different age groups (5 and under, 6-10, 10-14 and 15 +) We will ask our members to donate the prizes or $10 towards a prize. **Bonnie will design and print colouring sheets.** The colouring sheets will have the ABA logo as well as logos for the businesses who donated prizes. Participants can return their coloured sheets back to the business. Start planning early March. Deliver sheets to the businesses by Mar. 15. Vanessa volunteered to deliver and pick up sheets on Mar. 28.

**c.** Coaching networking events – May 21 and Nov. 19. **Jodi will check with coach to make sure these dates work for him.**

**d.** Annual General Meeting – April 23. Location TBD.

**e.** Kids for Kindness – Mar. 7

**f.** Spring clean up competition – April 9-22. Winner to be announced at AGM. **Jodi to ask Janda Group to sponsor prize.**

**g.** Little Lemonade Legends – July 26

**h.** Canada Day decorate your storefront competition – June 15-July 1

**i.** Canada Day at the Legion – July 1. Sharon and Bonnie volunteered to manage table.

**j.** Aldergrove Fair showcase your business – July 17-19

**k.** Langley Good Times cruise-in showcase your business – Sept. 12

**l.** Social networking event at the Otter Trail winery – Sept. 17. **Jodi will ask them to join our membership and host event.**

**m.** Small Business Month Social networking event at Beem Credit Union with financial advice speakers – Oct. 16

**n.** Trick or Treat the Town – Oct. 31 , 2:30-4:30pm. Vanessa will deliver posters to businesses 3 weeks prior.

**o.** Remembrance Day lay the wreath – Nov. 11. Greg volunteered.

p. Shop Local Contest – Nov. 12-Dec. 12. Vanessa will deliver posters and shop local stickers at the same time she delivers Halloween posters. Shop Local posters will have a QR code to scan to send receipts and be entered in draw. Each receipt remains in the draw for 30 days unless they win at which point their then name would be removed .

**q.** Christmas Tree Lighting event – Nov. 22

**r.** Social networking Christmas event – Dec. 3. Secret Santa game.
**s.** Christmas parade and pre-party – Dec. 12
**t.** Social networking event tubing at Cypress Mountain with limousine transportation – Jan. ?, 2026

**3.** Other Committee Reports

6. **New Business:**
    a. Protocol for voting in directors – discuss at next Director's meeting.
    b. Protocol for running meetings – discuss at next Director's meeting.
    c. Protocol for posting on social media – a discussion was had about posting our members' promotions. Jodi wants to emulate how member promotions are posted on the DLBA Instagram page. However, we did just recently send an email to all our members advising them to email their business promotions to the ABA and we will share their promotions within 3 days. So, it was decided we can revisit this at the AGM. Until then, we will keep social media posting as is.
    d. Members welcome package – Jen wants to draft an email that will automatically be sent to new members who join. Add dates for our events, rules for social media posting, promote benefits of the ABA. **Jen to draft email.**
    e. Rules and bylaws of the ABA refresh – discuss at next Director's meeting
    f. Member to member discount program – Do members even want to continue with this program? The physical discount card expired last June. Instead of physical card, each member could have a QR code on their phone which links to their profile on the ABA website, and this is how they could show they are a member and could qualify for the discount. Discuss at AGM.
    g. LinkedIn profile – Jen thinks Waleola from Sabilink already created a LinkedIn profile for the ABA. She will ask him about this. If not, the Bonnie volunteered to create one.
    h. Group photo was taken to be posted on social media.

7. **Next Director's Meeting:** Wednesday, Mar. 11 at Sharon's house. Next Director's meeting after that will be June 18 at Jodi's house, and then Oct. 8 (location TBD).
8. **Adjourn:** at 8:20pm. All in favour.