Minutes of the Aldergrove Business Association Director's Meeting
Thursday, June 18, 2026 at 7:00 pm
At Jodi Steeves' house

Present:
Jodi Steeves, President
Greg Davis, Director
Jen Davies, Secretary/Treasurer
Vanessa Pike, Director
Bonnie Angelini, Director
Susan Glover, Director

Regrets:
Sharon Brown, Vice-President

1. **Agenda:** Moved by Greg and seconded by Vanessa that the June 18, 2026 agenda be adopted as circulated.

2. **Previous Minutes:** Moved by Susan and seconded by Bonnie that the minutes from the March 11, 2026 General Meeting be adopted as circulated.

3. **Correspondence:** Jen shared the letters from the TOL approving our application for the Banner Grant in the amount of $4238.00 and for the Community Grant in the amount of $2750.00, which will be used to pay for the Christmas tree lighting event.

4. **Treasurer's Report:** Jen updated the group with the ABA's financial position. There is $8355.34 in the ABA bank account plus she just deposited a cheque from Thunderbird Show Park for just over $1100, which was to reimburse us for the installation of half our banners that we just installed so they could install theirs instead. There are 2 new members since our last meeting – Expedia Cruises and Sugar'd Eco Sweet Hair Removal. We now have 88 members.

Outstanding Business:

a. Approve bylaws – Jen typed up the bylaws which were approved at the AGM, and she asked the directors to read over the changes and approve them. Moved by Jodi and seconded by Susan. Jen asked if we need to upload the bylaws to the BC Society website? Susan said she will look into this and confirm. The cost is $50.
b. Banner update - Thunderbird Show Park has installed their banners along Fraser Hwy. (replacing the Birds banner) alternating with the Keep it Local banners. These will stay up until the end of Summer.

5. **Committee Reports:**
   a. Membership Report
   b. Events Report

1. Easter colouring contest recap – sponsored by Beem Credit Union. The response was the best response Beem has ever had for a colouring contest. It was decided that we will repeat this contest next year, but we should approach competing businesses who also did colouring contests and collaborate with them next year.
2. Coaching networking events – the May 21 event was held at the Aldergrove Elks Lodge, and the food was donated by Aldergrove Indian Bistro. There were about 25 attendees. The next event will take place Nov. 19 and we decided to limit each topic to 5 minutes and ring a cowbell when it's time to move on to the next topic.
3. Spring clean up competition recap – sponsored by Jim's Mowing, the winner was Panago. Discussion was had about how to improve this event. We decided to table this discussion to next year.
4. Canada Day – Jen is organizing. She will set up the table at the Legion and will have a spinning wheel once again. Members who are donating prizes for the wheel are Hive Donut Hut, Beem Credit Union, Co-operators, Chicko Chicken, Panago, Fibromyalgia Thrift Store, Lucid Water, Jodi Steeves, L&W Restoration, Silverhawk Security, Sunny Sharma, the Zoo, Veronica's Perogies and Coastal Grove Bookkeeping Co. Sharon will help man the table.
5. Little Lemonade Legends – **Jodi will print flyers and Vanessa will deliver them.** We will also hand out flyers at the Canada Day event. Jodi has already emailed everyone who participated last year and invited them to participate again. This year we want to get businesses to sponsor each child by donating $25 to go towards the child's expenses.
6. Aldergrove Fair showcase your business – July 17-19. Jen is just waiting for more details and then she will email all the members asking them to sign up for a 2 hour time slot to promote their business at the Fair.
7. Cruise-In showcase your business – table this to next meeting.
8. Networking & wine tasting – **Jodi will ask Otter Trail winery if we can host our event there.**
9. Small business mingler at Beem Credit Union – Oct. 16 – we have 2 speakers lined up for this event. The rest of the details will be tabled to next meeting.
10. Trick or Treat the Town – table this to next meeting.
11. Remembrance Day lay the wreath
12. Shop Local contest – table this to next meeting.
13. Tree lighting event – Nov. 22

14. Christmas Mingler – Dec. 3 – **Jen will ask Fox and Hounds if they can host again this year.**
15. Christmas parade and pre-party Dec. 12

6. New Business
    a. Walk through Aldergrove and Community Planning – Jodi is trying to set up a meeting with Cst. Peter Mann and a bylaw officer so we can walk through Aldergrove and point out excess signage, graffiti and garbage that needs to be cleaned up. Cory Redekop from the Langley Chamber is also willing to meet with us to discuss ways to clean up Aldergrove and ensure it complies with the Community Plans.
    b. Mural – Jodi presented an idea with a mock up for a mural she wanted to commission using Kids 4 Kindness as the theme. She wants to have it installed on the wall between 7/11 and Star Travel. She will install security cameras and solar lighting. Judy's Custom Art Services will paint it on plywood and it will have 3M film over top. Since Kids 4 Kindness is an ABA event, she requested permission from the ABA to use this on the mural. Jodi recused herself from voting. Vanessa put forward a motion to allow the use of Kids 4 Kindness, and this was seconded by Bonnie. The Board voted and it was unanimously approved.
    c. Summer series social media – Jodi has hired Shepherd Marketing to create video reels of topics such as Date with your BFF, Aldergrove Style, or 5 patios that are dog-friendly or What to do in Aldergrove in the Summer. The first video is ready to be posted shortly. Discussion was had about how to tag the videos. It was decided that ABA will be the main collaborator, sponsored by Jodi Steeves.
    d. Website revamp – Rob Wilson quoted $3000 to revamp the website. We discussed the possibility of the Langley Foundation funding this. **Jodi will inquire**.
    e. Fun social for ABA – this idea was nixed, as we have too many other things on the go.
    f. Group photo was taken to be posted on social media by Jodi.

7. **Next Director's Meeting:** October 8 at Susan's house.
8. **Adjourn:** at 8:25pm. All in favour.